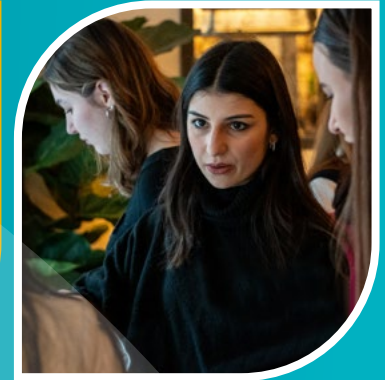




Raise your profile in 2025/26

Sponsorship opportunities



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Supporting your firm's priorities within the private capital industry

The BVCA is the voice of private capital in the UK. We are a platform for over 600 member organisations, including 250 fund managers and 100 investors. Our whole membership includes over 16,000 individuals within the UK private equity and venture capital community.

Our events play a crucial role in creating a community for our members to network, forge new connections and share best practice and thought leadership. Sponsoring a BVCA event will put your brand at the heart of the private capital community and support the success and impact of the industry.

Our calendar of events ranges from large conferences, dinners and receptions to bespoke targeted roundtables, which bring the entire private capital ecosystem together, shaped and developed in partnership with our sponsors.

In 2025, our programme of flagship events will bring together thousands of industry professionals spanning job levels, functions and profiles.

BVCA events in numbers*



3,500 Delegates



25 Conferences & forums



16 Receptions & Dinners



2 International Roadshows



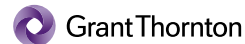
7 Webinars & Roundtables

*Data relates to FY24



Creating lasting partnerships

Over the last twelve months, the BVCA has worked with many leading firms in the industry, such as:



Summit 2025

Summit 2025 is the leading conference for the UK private capital community. Across **two days, four events** will bring together private capital fund managers, institutional investors including pension funds and family offices, as well as leading figures from across the broader industry, business, politics and the media.

The Summit will host four events – UK Pensions Summit, Limited Partner Summit, LP-GP Summit Dinner and conclude with private capital's flagship event, the Summit Main Conference.

Unparalleled keynote speakers, proactive panel discussions and extensive networking opportunities feature across the Summit.

Pensions Summit

23% C-Suite/Managing Partner/
Managing Director

16% Director/Partner

LP-GP Summit Dinner

32% C-Suite/Managing Partner/
Managing Director

30% Director/Partner

LP Summit

19% C-Suite/Managing Partner/
Managing Director

16% Director/Partner

Summit Main Conference

22% C-Suite/Managing Partner/
Managing Director

26% Director/Partner

SUMMIT 2024

Partners for Growth



1,000+
Delegates

135
Speakers

5
Senior political speakers



Summit Overview



UK Pensions Summit

 9 September

Returning for a second year, following a hugely successful inaugural event in 2024, this half day conference will bring together the venture capital and growth equity industries with representatives of the UK pensions sector to consider how private capital can help drive better retirement outcomes.



LP Summit

 9 September

This half-day event is the BVCA's largest annual gathering for domestic and international institutional investors and family offices.

Limited Partners from the UK and abroad convene to discuss return expectations, performance, benchmarking, reporting, and other evolving industry topics.



LP-GP Summit Dinner

 9 September

This unique dinner provides an intimate setting for one-on-one networking among senior institutional investors, and private equity and venture capital fund managers.

The event provides a valuable opportunity for attendees to reconnect with contacts, forge new connections, and hear insights from a leading political guest speaker.



Summit Main Conference

 10 September

The Main Conference, the Summit's pinnacle event, unites the private capital ecosystem. It explores strategies and trends driving industry transformation and supporting over 12,000 businesses in the UK and globally.

It provides delegates with the latest cutting-edge industry insights and data, peer-to-peer debate and unrivalled networking opportunities.



Summit 2025

Principal Sponsor

Pensions Summit

- One prominent speaking opportunity
- Four delegate passes
- 3x2 metre exhibition space

LP Summit

- One prominent speaking opportunity
- Four delegate passes
- 3x2 metre exhibition space

LP-GP Summit Dinner

- Four delegate passes

Summit Main Conference

- Prominent speaking position on the main stage
- Prominent speaking position on the PE stage
- Prominent speaking position on the VC stage
- Sponsor provided with attendee data for each speaker session
- Interactive/experiential zone in the main conference networking area
- Sponsor provided with lead capture scanners to capture delegate data
- Twelve delegate passes



Overarching benefits

- Sponsor positioned as Principal Sponsor across all four Summit events
- Tier one branding on marketing and collateral for each event
- No competing firm to sponsor at the Principal or Associate level
- Full delegate list provided three weeks, two weeks and one week in advance of the events
- One full-page advert in each digital event programme
- Wider BVCA strategic collaboration opportunities
- Three spotlight pieces in BVCA newsletters throughout 2025



Limited Partner Summit

Sponsorship Opportunity

Associate Sponsor

- One speaking/moderating opportunity on a panel
- Tier two branding on marketing and event collateral
- Full delegate list for the Limited Partner Summit one week in advance
- A total of six delegate passes to be used at either the Limited Partner Summit or the Summit Main Conference (10 September)
- One full-page advert in the digital event programme

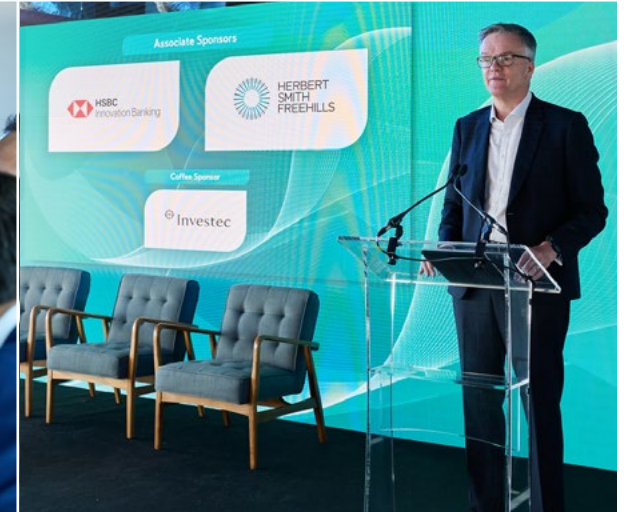


UK Pensions Summit

Sponsorship Opportunity

Associate Sponsor

- One speaking/moderating opportunity on a panel
- Tier two branding on marketing and event collateral
- Full delegate list for the UK Pensions Summit one week in advance
- A total of six delegate passes to be used at either the UK Pensions Summit or the Summit Main Conference (10 September)
- One full-page advert in the digital event programme



Day One

Sponsorship Opportunities

Coffee Sponsor

- Sole sponsor of the coffee zone at the UK Pensions Summit and Limited Partner Summit
- Additional sponsor branding throughout the coffee space
- Tier three branding on marketing and collateral for each event
- Full delegate list for the UK Pensions Summit and Limited Partner Summit one week in advance
- Three delegate passes for each event
- One full-page advert in each digital event programme



Wi-Fi Sponsor

- Personalised Wi-Fi code with delegates to collect Wi-Fi code from sponsor exhibition stand (3x2 metre space in the main networking area)
- Tier three branding on marketing and collateral for each event
- Full delegate list for the UK Pensions Summit and Limited Partner Summit one week in advance
- Three delegate passes for each event
- One full-page advert in each digital event programme



LP-GP Summit Dinner

Sponsorship Opportunities

LP-GP Summit Dinner

Co-Sponsor

- Sponsor logo to be included in marketing related to the LP-GP Summit Dinner
- Four attendee places at the invite-only dinner
- Four delegate passes to Summit Main Conference (10 September)
- Full delegate list for the LP-GP Summit Dinner one week in advance of the event
- Sponsors to be the only service providers in attendance



Summit Main Conference

Sponsorship Opportunities

Associate

- Prominent speaking position on the main stage (content and panel in collaboration with the BVCA)
- Ten delegate passes
- Tier two branding on all marketing/event collateral
- Sponsor provided with attendee data for the speaker session
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- One spotlight piece in BVCA newsletter
- Full delegate list provided two weeks and one week in advance

PE/VC Stage

- Prominent speaking position on the PE/VC stage (content and panel in collaboration with the BVCA)
- Eight delegate passes
- Sponsor provided with attendee data for the speaker session
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- Full delegate list provided one week in advance



Summit Main Conference

Sponsorship Opportunities

Networking Lounge Sponsor

- Additional sponsor branding throughout the networking lounge, including welcome the desk
- Eight delegate passes
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- Full delegate list provided one week in advance



Breakout

- Moderate a breakout panel discussion (content and panel in collaboration with the BVCA)
- Six delegate passes
- Tier four branding on all marketing/event collateral
- Sponsor provided with attendee data for breakout session
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- Full delegate list provided one week in advance



Summit Main Conference

Sponsorship Opportunities

Drinks Reception

- Sole sponsor of the evening drinks reception including additional branding
- Branded space (3x2 metre) in the exhibitor zone
- Six delegate passes
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- Full delegate list provided one week in advance



Coffee

- Sole sponsor of the coffee zone, additional sponsor branding throughout the space
- Six delegate passes
- Tier four branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full-page advert in the digital event programme
- Full delegate list provided one week in advance



Summit Main Conference

Sponsorship Opportunities

Roundtable

- Chair an exclusive 1 hour breakfast or lunch roundtable. Subject and audience in consultation with the BVCA
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with attendee data for the roundtable
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Networking Breakfast/Lunch

- Host an invite-only networking breakfast/lunch at the Summit Main Conference (i.e. Women in Private Capital, CFO/COO, Investor Relations)
- Sponsor speaking opportunity during the breakfast/lunch
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with attendee data for breakfast/lunch
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Summit Main Conference

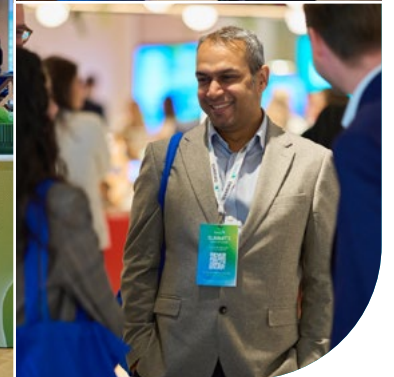
Sponsorship Opportunities

Exhibitor Zone

- Sponsor to receive 3x3 metre exhibitor zone
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance

Wi-Fi & Registration

- Sponsor branding included on all delegate lanyards
- Personalised Wi-Fi code
- Delegates to collect Wi-Fi code from dedicated sponsor area (3x2 metre stand)
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Summit Main Conference

Sponsorship Opportunities

Breakfast & Lunch

- Additional sponsor branding displayed throughout the delegate networking breakfast/lunch
- Tier six branding on all marketing/event collateral (excluding the main plenary stage)
- Three delegate places
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Demo Pod

- Sponsor to receive 2x1 metre demo pod
- Three delegate places
- Tier six branding on all marketing/event collateral (excluding main plenary stage)
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



SUMMIT 2024 in Photos



Accelerate - The UK Venture Conference

Sponsorship Opportunities

📅 8 May 2025

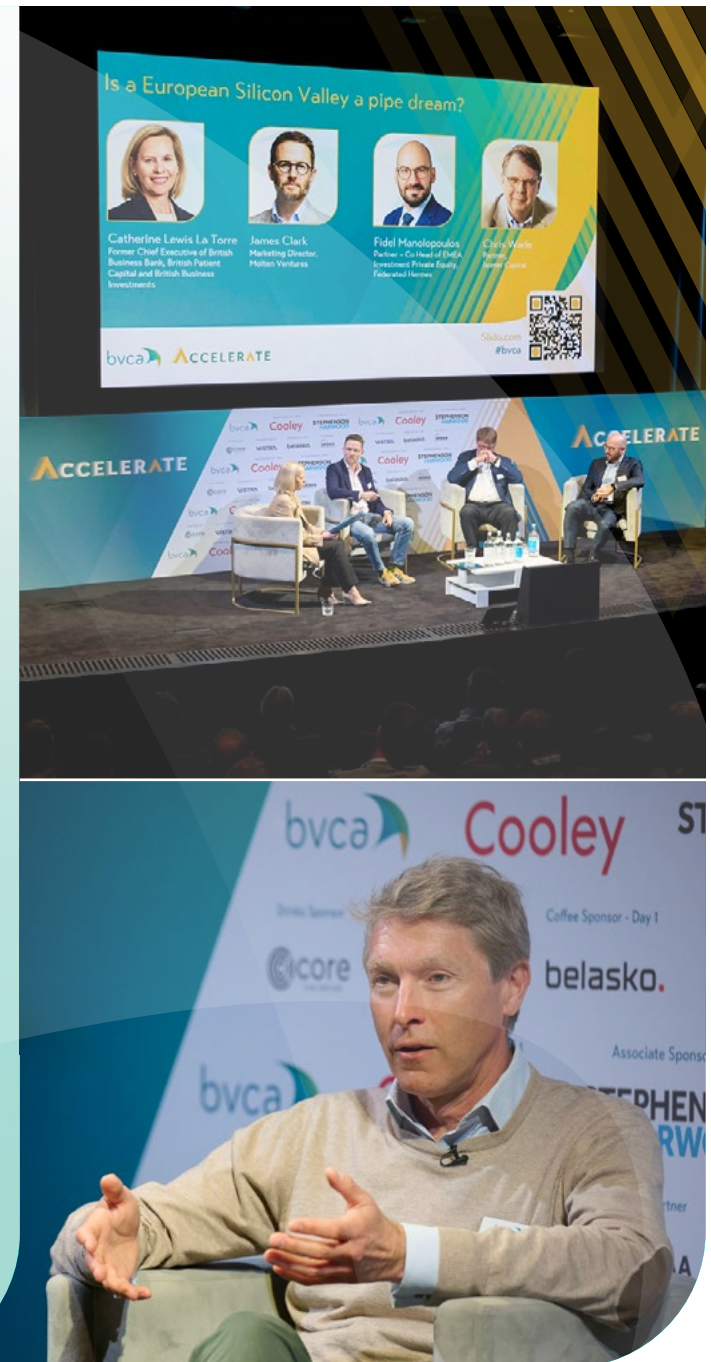
📍 London

Bringing together senior business leaders, innovative entrepreneurs and venture investors, this one-day conference will feature in-depth panel discussions, debate, and networking.

Join dynamic management teams and experienced investors as they share their insights on what it takes to succeed in today's environment.

Principal

- Positioned as the Principal sponsor
- Sponsor to be provided with one prominent speaking position
- Sponsor to host an exclusive one-hour lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- Eight delegate passes
- Tier one branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided two weeks and one week in advance



Accelerate - The UK Venture Conference

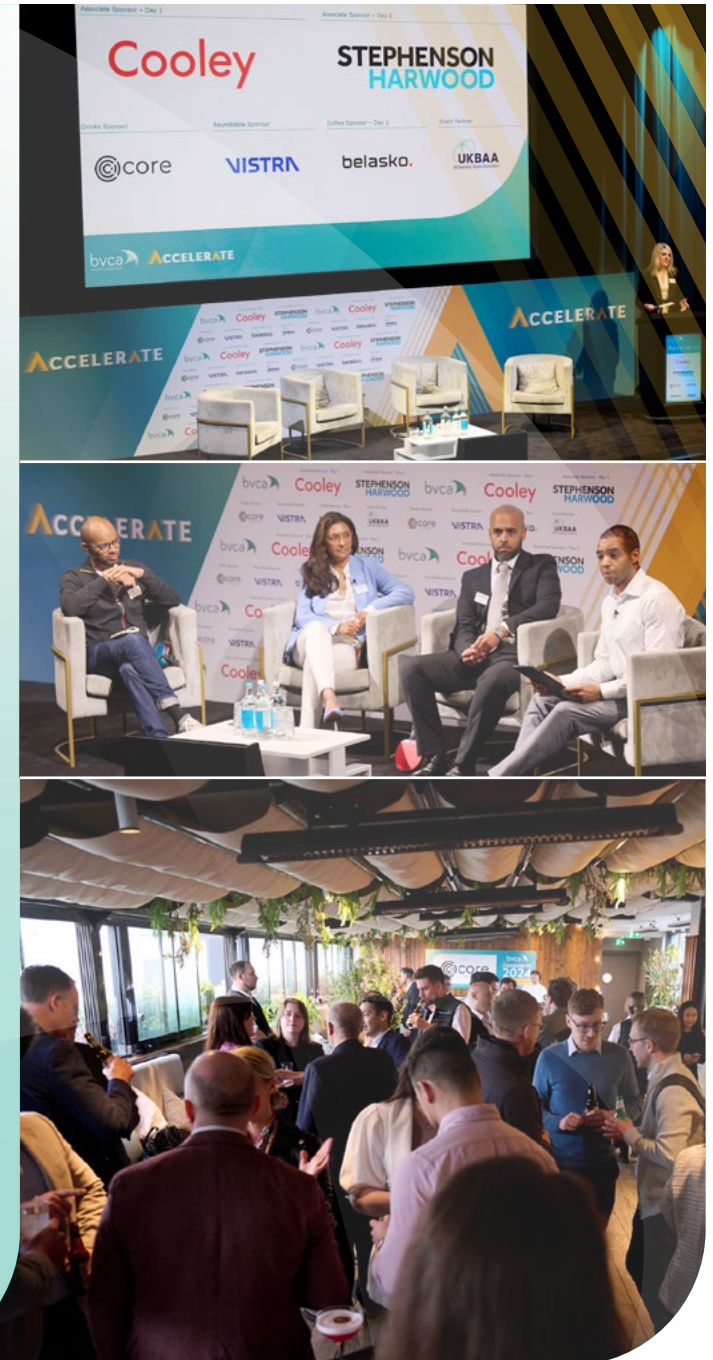
Sponsorship Opportunities

Associate

- Positioned as Associate Sponsor
- Sponsor to have one prominent speaking position
- Six delegate passes
- Tier two branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance

Drinks Reception

- Positioned as Drinks Sponsor
- Tier two branding on all marketing/event collateral
- Enhanced sponsor branding throughout the drinks reception
- Six delegate passes
- Tier two branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Accelerate - The UK Venture Conference

Sponsorship Opportunities

Roundtable

- Positioned as Roundtable Sponsor
- Sponsor to host an exclusive one-hour breakfast or lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- Four delegate passes
- Tier three branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance

Hospitality

- Positioned as Hospitality Sponsor
- Tier four branding on all marketing/event collateral
- Enhanced sponsor branding throughout the breakfast and lunch area
- Four delegate passes
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Accelerate - The UK Venture Conference

Sponsorship Opportunities

Wi-Fi

- Positioned as Wi-Fi Sponsor
- All delegates to collect Wi-Fi information from designated sponsor area
- Four delegate passes
- Tier four branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Private Capital Sustainability Conference

Sponsorship Opportunities

📅 25 June 2025

📍 London

The importance of ESG, Responsible Investment and Impact Investing has never been more relevant for the private equity and venture capital industry. Sustainability issues, especially climate and other environmental considerations have become deeply embedded in global political discourse.

This event will feature separate streams for private equity and venture capital audiences, with dedicated ESG, Impact and Climate sessions providing sponsors with a valuable opportunity to share their work in the space with these audiences.

Principal

- Positioned as the Principal sponsor
- Sponsor to be provided with one prominent speaking position
- Sponsor to host an exclusive one-hour lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- 3x2 metre exhibiting space in the networking area
- Eight delegate passes
- Tier one branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided two weeks and one week in advance



2024 event in numbers:

300+
Delegates

48%
GP delegates

60+
Senior ESG speakers



Private Capital Sustainability Conference

Sponsorship Opportunities

Associate

- Positioned as Associate Sponsor
- Sponsor to have one prominent speaking position
- Six delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier two branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Workshop

- Positioned as Workshop Sponsor
- Sponsor to have the opportunity to deliver a targeted workshop delving into a topic specifically relevant for the PE, VC, Private Credit or Impact audiences (Subject and content in collaboration with the BVCA)
- Tier two branding on all marketing/event collateral
- Six delegate passes
- 3x2 metre exhibiting space in the networking area
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Private Capital Sustainability Conference

Sponsorship Opportunities

Roundtable

- Positioned as Roundtable Sponsor
- Sponsor to host an exclusive one-hour breakfast or lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- Four delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier three branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance



Hospitality

- Positioned as Hospitality Sponsor
- Tier four branding on all marketing/event collateral
- Enhanced sponsor branding throughout the breakfast and lunch area
- Four delegate passes
- 3x2 metre exhibiting space in the networking area
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Private Capital Sustainability Conference

Sponsorship Opportunities

Wi-Fi Sponsor

- Positioned as Wi-Fi Sponsor
- All delegates to collect Wi-Fi information from sponsor exhibition stand
- Four delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier four branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Investment Policy Forum

Sponsorship Opportunities

 1 July 2025

 London

The BVCA's inaugural Investment Policy Forum provides the private capital sector with an important opportunity to engage with political and external stakeholders, and to demonstrate our industry's crucial role as a partner for growth.

Sessions taking place during this half-day event will explore and demonstrate:

- Private capital's contribution to the UK economy and in the nation and regions
- Opportunities for growing investment in UK businesses
- Economic trends where private capital is, or could be, playing an important part

For sponsors, the forum offers a unique opportunity to engage with, and then demonstrate their thought leadership to, senior leaders from across the private capital space and senior external stakeholders.

Associate

- Positioned as Associate Sponsor
- Sponsor to have one prominent mainstage speaking position (content and panel in collaboration with the BVCA)
- Six delegate passes
- Tier one branding on all marketing / event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Investment Policy Forum

Sponsorship Opportunities

Breakout Sponsor

- Positioned as Breakout Sponsor
- Sponsor to moderate one of the forum breakout sessions (content and panel in collaboration with the BVCA)
- Four delegate passes
- Tier two branding on all marketing / event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance

Drinks Reception

- Positioned as Drinks Reception Sponsor
- Tier two branding on all marketing / event collateral
- Enhanced sponsor branding throughout the drinks reception
- Four delegate passes
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Technical Policy Conference

Sponsorship Opportunities

📅 November 2025

📍 London

Led by the BVCA's technical committees, The BVCA's Technical Policy Conference provides a detailed overview of the most important technical developments shaping the private equity and venture capital industry today and addresses the practical impact of legislative, regulatory and taxation changes. This one-day conference also provides delegates with excellent networking opportunities and is the only industry event completely designed and delivered by industry practitioners.

The event brings together over 300 delegates and is aimed at COOs, CFOs and industry professionals with a focus or specialism in finance, compliance, legal affairs, tax, accounting, corporate and debt finance.

Roundtable

- Positioned as Roundtable Sponsor
- Sponsor to host an exclusive one-hour breakfast or lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- Six delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier one branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance



2024 Event in Numbers:

300+
Delegates

45%
GPs

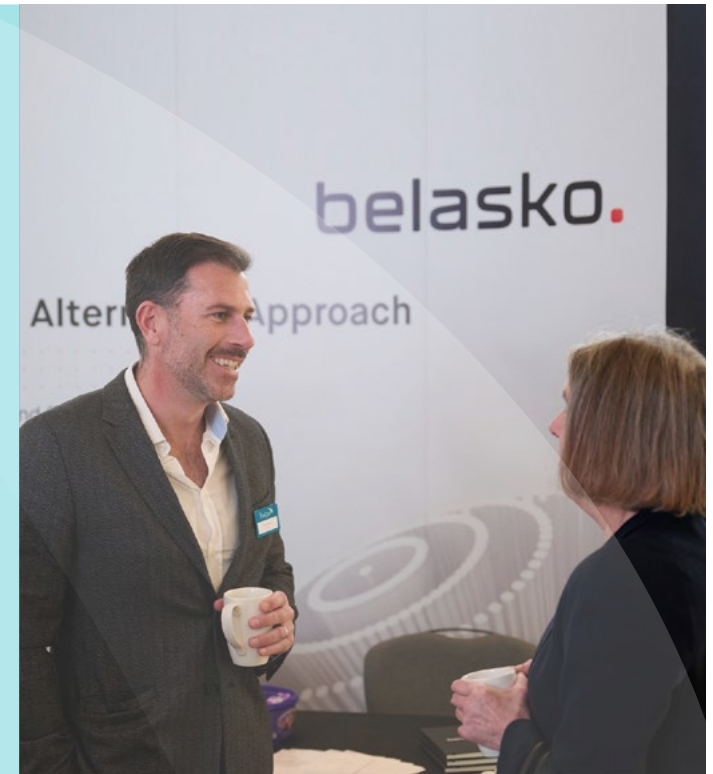


Technical Policy Conference

Sponsorship Opportunities

Exhibitor

- Positioned as Exhibitor Sponsor
- 3x2 metre exhibiting space in the networking area
- Six delegate passes
- Tier two branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance



Drinks Reception

- Positioned as Drinks Sponsor
- Tier two branding on all marketing/event collateral
- Enhanced sponsor branding throughout the drinks reception
- Six delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier two branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Private Credit and Secondaries Conference

Sponsorship Opportunities

📅 26 March 2025 & March 2026 📍 London

Across two half-day conferences expert speakers from a wide range of backgrounds will deliver a comprehensive overview of the most urgent issues impacting Secondaries and Private Credit.

Co-Sponsor Private Credit and Secondaries Conferences

- One speaking opportunity (moderator/panellist) on each conference
- Ten delegate passes
- 3x2 metre exhibiting area in the conference networking space at each conference
- Branding on all marketing and event collateral
- Full delegate list shared one week in advance



2024 Event in Numbers:

120-140
Delegates
per conference

41%
GPs

30%
LPs



Private Credit and Secondaries Conference

Sponsorship Opportunities

Co-Sponsor - Private Credit or Secondaries Conference

- One speaking opportunity (moderator/panellist) at sponsored conference
- Five delegate passes at sponsored conference
- 3x2 metre exhibiting area in the conference networking space at sponsored conference
- Branding on all marketing and event collateral
- Full delegate list shared one week in advance

Roundtable

- Positioned as Roundtable Sponsor
- Sponsor to host an exclusive one-hour breakfast or lunch roundtable for up to 20 invited guests. Subject and audience in consultation with the BVCA
- Six delegate passes
- Branding on all marketing and event collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance



Private Credit and Secondaries Conference

Sponsorship Opportunities

Hospitality

- Positioned as Hospitality Sponsor
- Branding on all marketing/event collateral
- Enhanced sponsor branding throughout the breakfast and lunch area
- Four delegate passes
- 3x2m exhibiting space in the networking area
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Wi-Fi Sponsor

- Positioned as Wi-Fi Sponsor
- All delegates to collect Wi-Fi information from sponsor exhibition stand
- Four delegate passes
- 3x2 metre exhibiting space in the networking area
- Tier four branding on all marketing/event collateral
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Invest Forum Series

Sponsorship Opportunities

 April-November

These half-day events taking place across the UK in 2025 will explore key opportunities, challenges and success stories across the nations and regions. At each event, 50+ delegates will gather to exchange ideas, network and hear from senior speakers within the industry and from external stakeholders.

Each event will take place on the same day as the equivalent dinner within our Invest Dinner Series to ensure maximum engagement opportunities for delegates and sponsors.

Event schedule:

Invest Yorkshire & North East England Forum (Leeds) - 24 April

Invest Midlands & East England Forum (Birmingham) - 14 May

Northern Ireland Invest Forum (Belfast) - 22 May

Invest South West Forum (Bristol) - 19 June

Invest North West England Forum (Manchester) - 12 November

Invest Scotland Forum (Edinburgh) - 26 November

Co-Sponsor per individual Forum

- Positioned as Co-Sponsor of Forum
- 4 delegate places at the sponsored Forum
- 1 speaking opportunity at the Forum
- 2 delegate places at the dinner taking place on the evening of the Forum
- Sponsor logo to be included in all marketing and collateral - connected to the sponsored Forum
- Full delegate list shared one week in advance of each Forum
- Category exclusivity - no competing firm to sponsor the Forum



Discounts available for sponsorship of multiple forums in the series, discounted rates also available for sponsors who wish to host the Forum at their offices.



Invest Dinner Series

Sponsorship Opportunities

 April-November

The premier annual gatherings of private equity and venture capital professionals in the UK. Hosted throughout the year in cities across the UK, these dinners provide a valuable opportunity to network and connect with leaders from across the private capital industry, and create new business partnerships.

Event schedule:

- Invest Yorkshire & North East England Dinner (Leeds) - 24 April
- Invest Midlands & East England Dinner (Birmingham) - 14 May
- Northern Ireland Invest Dinner (Belfast) - 22 May
- Invest South West Dinner (Bristol) - 19 June
- Invest North West England Dinner (Manchester) - 12 November
- Invest Scotland Dinner (Edinburgh) - 26 November

Series Co-Sponsor

- Positioned as Co-Sponsor of the series
- Table of ten at each dinner in the series
- Sponsor logo to be included in all marketing and collateral - before, during and after each dinner in the series
- Full delegate list shared one week in advance of each dinner
- Two insight pieces to be published in the BVCA's Private Capital Update (8,500+ Subscribers)
- Category exclusivity - no competing firm to sponsor the dinner series




To sponsor an individual dinner in the series, please get in touch with Noreen Aldworth.



BVCA Gala

Sponsorship Opportunities

 December 2025

 London

The BVCA Gala brings together over 250 delegates from across the private equity and venture capital community for a festive evening of networking, musical entertainment and a high-profile guest speaker - the perfect way to kick off the festive season.

The BVCA Gala also hosts the conclusion of BVCA Vision 2025, our annual initiative recognising the best business leaders within our members' portfolio companies.


Co-Sponsor

- A table of ten, prominently placed in the room
- Sponsor logo to be included in all marketing and collateral - before, during and after the dinner
- Full delegate list shared one week in advance of the dinner conference
- Two insight pieces to be published in the BVCA's Private Capital Update (8,500+ Subscribers)
- Category exclusivity – no competing firm to sponsor the dinner series



Private Capital Dinner

Sponsorship Opportunities

 5 March 2025 and March 2026

The Private Capital Dinner (formerly The Chair's Dinner) is hosted at the end of the BVCA financial year and is one of the highlights of our events calendar.

The exclusive, invitation-only event brings together up to 130 prominent guests – the most senior GPs, LPs and BVCA committee members along with parliamentarians, senior members of the media, regulators and other VIPs.

Due to its prominence, the event offers high-level networking and excellent branding opportunities for sponsoring companies.

Co-Sponsor

- Five delegate places for the invite-only dinner
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance of the conference
- Category exclusivity – no direct competitor to sponsor the dinner
- Two insight pieces to be published in the BVCA's Private Capital Update (8,500+ Subscribers)



2024 Event Stats:

Invite Only, 140 senior GPs, LPs, media, regulators and other VIPs



First Time-Fundraising Workshop

Sponsorship Opportunities

📅 November 2025

📍 London

Designed for GPs raising a maiden fund, our annual First-Time Fundraising Workshop is an important initiative within our calendar to help foster and support the future leaders of our industry. Given changes in the industry and its continuing evolution, many teams are entering unknown territory.

The experienced speakers, including event sponsors, will deliver insightful guidance and support to the next generation of funds coming to the market. This half-day forum will take place on the same day as the Emerging Manager's Workshop. Sponsors will be the only services providers in attendance.

Co-Sponsor

- Sponsor to be provided speaking opportunity (moderator/panellist)
- Opportunity to moderate one of the workshop roundtable sessions
- Five delegate passes
- 3x2 metre exhibiting area in the conference networking space
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance
- Category exclusivity - no competing firm to sponsor the workshop

Emerging Managers Workshop

Sponsorship Opportunities

📅 November 2025

📍 London

Designed for emerging managers, this half-day workshop brings together GPs who are investing funds 1, 2, or 3 together to learn practices from experienced fund managers, understand what LPs are looking for in teams and discuss what it takes to be a great emerging manager.

Sponsors will be the only professional services at the workshop which will take place on the same day as the First-Time Fundraising Workshop.

Co-Sponsor

- Sponsor to be provided speaking opportunity (moderator/panellist)
- Opportunity to moderate one of the workshop roundtable sessions
- Five delegate passes
- 3x2 metre exhibiting area in the conference networking space
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance
- Category exclusivity - no competing firm to sponsor the workshop



European Private Capital Conferences

Sponsorship Opportunities

 February/March 2026 – North America/Middle East/Asia

Our European Private Capital Conferences are forums designed exclusively for LPs and investment consultants to gather insights on trends, opportunities and other developments in the European market.

Each event features a mixture of presentations and panel discussions on topics such as investment strategy, regional and sector specialisation, fund performance and the changing appetite and needs of the regional investors. A delegation of between 15 and 20 European fund managers will embark on the roadshow, meeting approximately 80-120 Limited Partners in multiple cities across the destination region. The BVCA also facilitates one-to-one meetings between GPs and LPs.

Sponsorship provides you with the unique opportunity to join the roadshows and meet with European GPs and international LPs.

Get in touch with Noreen Aldworth, Senior Commercial Events Manager, to discuss sponsorship of our roadshows.



Diversity, Equity & Inclusion Series

Sponsorship Opportunities

 April 2025-March 2026

The BVCA's Diversity & Inclusion series consists of four daytime receptions in London with varying focuses such as LGBTQ+, Ethnicity and Diverse Founders and Women in private equity and venture capital. These events form an integral part of the BVCA's mission to increase participation and representation within our industry and ensure diversity and inclusion are at the heart of what we do.

These events include keynotes, panel presentations and receptions, enabling in-depth debate and networking. These events provide sponsors with an important opportunity to position themselves as a diversity and inclusion leader in the venture capital and private equity industry.

Series Co-Sponsor

- Sponsor to have a moderating opportunity at one event in the series
- Sponsorship of each of the four events in the series
- Five delegate passes at each event
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance of each event



General Partner Networking Events

Sponsorship Opportunities

Get in touch to learn more about sponsoring a networking event developed in collaboration with the BVCA, targeting a specific audience, e.g. IR&LP reception, VC Reception, Deal Team Reception, CFO/COO Operating Partner Reception.

GP Networking Event Sponsor

- Develop a fireside chat/panel discussion with the BVCA that would take place during the event
- Only service provider in attendance
- Ten delegate passes to the invite-only event
- Sponsor logo on all marketing and collateral
- The delegate list shared one week in advance of the reception



Bespoke Roundtable

Sponsorship Opportunities

For up to 20 guests, these one-hour invite-only breakfasts are held under Chatham House Rule, and provide the perfect platform for thought-leading discussions between business leaders and decision-makers in an exclusive and intimate environment.

Potential themes:

- HR
- Sectors
- Regional presence
- European Insights (dedicated to different strategies, including venture and mid-market, and aimed at international LPs)
- VC-LP (designed specifically to connect VCs with LPs whilst discussing a topical theme)
- GP operations

☆ Get in touch to learn more about developing a bespoke roundtable with us.



BVCA Awards

Celebrating excellence in private capital

Every year, the BVCA celebrates outstanding performance within our membership. Our awards recognise high growth leaders, our members' outstanding commitment to responsible investment, and the best teams backed by private capital.

Our awards have associated sponsorship opportunities, providing firms with an opportunity to engage with winners and nominees, participate in awards ceremonies and demonstrate their commitment to supporting success within the private capital industry.



Inspirational Women Award

Launched in 2024, this award recognises and celebrates the successes of leaders backed by private capital who have led and exited high growth businesses.

Born out of the government's 'Women-led high-growth enterprises taskforce', this award is designed to motivate and encourage the next generation of female entrepreneurs. The award will be presented at the BVCA Summit Main Conference on 10 September 2025.



Excellent in ESG

The BVCA's Excellence in ESG initiative celebrates firms from across the private capital ecosystem that have made an outstanding commitment to ESG principles.

The initiative recognises the vital work our members are undertaking to embed responsible investment principles and practices, and provides a platform to demonstrate our industry's commitment to ESG.



Excellence in Impact

Excellence in Impact initiative celebrates our members' commitment to making an environmental and social impact, alongside making financial returns.

The initiative aims to showcase best practice in impact investing, alongside the environmental and social solutions our members are facilitating through their portfolio companies.



Vision

BVCA Vision celebrates the best teams backed by private equity and venture capital. Awarding portfolio companies and their investors, these annual awards consider growth, competitiveness, innovation, ESG, sustainability of the business as well as past performance.

Awards ceremonies take place across the UK at our Invest Dinner Series, Gala Dinner and at the Summit Main Conference.

Get in touch with Noreen Aldworth, to learn more about the initiative – no sponsorship remaining for 2025.

Get in touch with Noreen Aldworth, to discuss sponsorship opportunities.



Digital Guides

Sponsorship Opportunities

Producing guides in association with the BVCA provides unique co-branding and association.

The BVCA offers the opportunity to develop insightful guides annually on a range of topics to complement its range of thought leadership. Guides are essentially summaries and range from 12- 24 pages in length.

Guides would be produced primarily by sponsoring companies and published by the BVCA in association with the sponsoring company. Guides would be distributed digitally to all member contacts, published on the BVCA website and promoted through media channels.

Previous guides include:

- Cybersecurity
- IPOs
- Fund finance
- Intellectual property
- Investing in European Technology
- Fund restructuring

Sole Sponsor

- Social media promotion
- Also marketed in BVCA e-newsletters
- Available on the BVCA website (member-only) for up to 12 months
- Sponsor provided with IP rights





Get in touch

For further information about 2025/26 sponsorship opportunities, please contact:



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