

# Harnessing AI for Private Capital: From Origination to Value Creation



09:00	<b>Welcome, introduction &amp; course objectives</b> <b>James Prebble, Palladium</b>
09:30	<b>Market Context: AI's Impact on Investment Landscape</b> <b>James Prebble, Palladium</b> <ul style="list-style-type: none"><li>• AI as a Strategic Imperative: Understanding AI's role as both a risk and an accelerant in investment decisions.</li><li>• Investment Opportunities: Identifying new opportunities and risks in the AI-driven market.</li><li>• Industry Benchmarks: How AI is setting new standards in investment success.</li></ul>
10:30	<b>Break</b>
10:45	<b>Exploring the Technology, Now and Next</b> <b>Rich Klee, Prism</b> <ul style="list-style-type: none"><li>• AI Fundamentals: Basic principles of AI and its applications in the investment sector.</li><li>• Applied AI: How AI is practically applied in private equity.</li><li>• Understanding LLMs: The role of large language models in transforming data analysis and decision-making.</li></ul>
12:00	<b>Lunch</b>
12:45	<b>Requirements for Successful AI Deployment</b> <b>Rich Klee, Prism</b> <ul style="list-style-type: none"><li>• Data Readiness: Importance of organizing proprietary data for AI applications.</li><li>• Use Case Identification: Identifying and prioritizing clear AI use cases.</li><li>• Buying AI: Framework for assessing vendors and services</li><li>• Talent and Culture: Building a team capable of driving AI change and adoption.</li></ul>
14:00	<b>AI at a Fund Level</b> <b>Rich Klee, Prism</b> <ul style="list-style-type: none"><li>• AI Tools and Capabilities: Demonstrations of current AI tools used by PE firms.</li><li>• Case Studies: Real-life examples of AI deployment by UK private equity funds.</li></ul>

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	<ul style="list-style-type: none"> <li>• Strategic Implementation: How AI is integrated into fund-level strategies.</li> </ul>
15:00	Break
15:15	<p><b>AI for Value Creation</b> <b>James Wainwright, Palladium</b></p> <ul style="list-style-type: none"> <li>• Performance Enhancement: Using AI to drive business performance improvements.</li> <li>• Exit Valuations: Impact of AI on increasing exit valuations for investors.</li> <li>• Case Studies: Examples of successful AI-driven value creation.</li> </ul>
16:00	<p><b>Driving AI Adoption</b> <b>Charlotte Hanchard, Prism</b></p> <ul style="list-style-type: none"> <li>• Culture &amp; change management strategies, overcoming resistance.</li> <li>• Innovative and experimentive environment fosters success.</li> <li>• Creating AI-ready culture, enabler vs disruptor.</li> <li>• Ai adoption toolkit</li> <li>• Importance of leadership at the top end.</li> </ul>
16:45	<p><b>Legal Implications of AI</b> <b>Shane Hubbard, K&amp;L Gates</b></p> <ul style="list-style-type: none"> <li>• Building A.I <ul style="list-style-type: none"> <li>• Obtaining data (implications of scraping and data mining; trends in data licensing; misapprehensions around publicly available data)</li> <li>• Development hygiene (keeping an eye on likely compliance requirements including dataset integrity and risk of bias)</li> </ul> </li> <li>• Using A.I <ul style="list-style-type: none"> <li>• Using generative AI for code development (risks and mitigations)</li> <li>• IP ownership of generative AI outputs including creative works and other content (perhaps some surprises)</li> </ul> </li> <li>• Deploying A.I <ul style="list-style-type: none"> <li>• A post-election UK regulatory snapshot</li> </ul> </li> </ul>
17:30	Course finish