Harnessing AI for Private Equity:
From Origination to Value Creation

09:00	**Welcome, introduction & course objectives** James Prebble, Palladium
09:30	**Market Context: AI's Impact on Investment Landscape** James Prebble, Palladium • AI as a Strategic Imperative: Understanding AI's role as both a risk and an accelerant in investment decisions. • Investment Opportunities: Identifying new opportunities and risks in the AI-driven market. • Industry Benchmarks: How AI is setting new standards in investment success.
10:30	Break
10:45	**Exploring the Technology, Now and Next** Rich Klee, Prism • AI Fundamentals: Basic principles of AI and its applications in the investment sector. • Applied AI: How AI is practically applied in private equity. • Understanding LLMs: The role of large language models in transforming data analysis and decision-making.
12:00	Lunch
12:45	**Requirements for Successful AI Deployment** Rich Klee, Prism • Data Readiness: Importance of organizing proprietary data for AI applications. • Use Case Identification: Identifying and prioritizing clear AI use cases. • Buying AI: Framework for assessing vendors and services • Talent and Culture: Building a team capable of driving AI change and adoption.
14:00	**AI at a Fund Level** Rich Klee, Prism • AI Tools and Capabilities: Demonstrations of current AI tools used by PE firms. • Case Studies: Real-life examples of AI deployment by UK private equity funds.

	• Strategic Implementation: How AI is integrated into fund-level strategies.
15:00	Break
15:15	**AI for Value Creation** James Wainwright, Palladium • Performance Enhancement: Using AI to drive business performance improvements. • Exit Valuations: Impact of AI on increasing exit valuations for investors. • Case Studies: Examples of successful AI-driven value creation.
16:00	**Driving AI Adoption** Charlotte Hanchard, Prism • Culture & change management strategies, overcoming resistance. • Innovative and experimentive environment fosters success. • Creating AI-ready culture, enabler vs disruptor. • Ai adoption toolkit • Importance of leadership at thetop end.

16:45	**Legal Implications of AI**
	 Shane Hubbard, K&L Gates
	
	 • Building A.I
	     • Obtaining data (implications of scraping and data mining; trends in data licensing; misapprehensions around publicly available data)
	     • Development hygiene (keeping an eye on likely compliance requirements including dataset integrity and risk of bias)
	 • Using A.I
	     • Using generative AI for code development (risks and mitigations)
	     • IP ownership of generative AI outputs including creative works and other content (perhaps some surprises)
	 • Deploying A.I
	     • A post-election UK regulatory snapshot

17:30	Course finish