

# Impact Investing for VCs



## Agenda

08.45 - 09.00	Registration and Breakfast
09.00 - 09.15	Welcome and Overview
09.15 - 09.45	<b>Creating an impact investment thesis that focusses on high-impact-high-return business models</b>
09.45 - 11.00	<b>Assessing impact returns, risks, and related commercial upside</b> <ul style="list-style-type: none"><li>- Case study</li></ul>
11.00 - 11.30	Break
11.30 - 13.00	<b>Assessing 'Impact As A Source of Value' and understanding areas where impact can be a competitive advantage for certain business models</b> <ul style="list-style-type: none"><li>- Case study</li></ul>
13.00 - 14.00	Lunch
14.00 - 15.30	<b>Strategic impact measurement</b> <ul style="list-style-type: none"><li>- Case study</li></ul>
15.30 - 15.45	Break
15.45 - 16.45	<b>Attracting, engaging and reporting to LPs on Impact</b>
16.45 - 17.00	Wrap up and reflections
17.00 - 18.00	Drinks Reception