## Value Creation Planning



## Agenda Topics covered

• The concept of value creation

- Strategic analysis of a target pre and post-investment
- Determining the best approach with the management team
- Composition of the management team
- Readiness for change
- Initiatives for short term cash generation
- Identifying and prioritising opportunities
- Setting targets, measuring performance
- Setting reasonable expectations
- Identifying and maximising the value creation levers
- Articulating where growth will come from
- Articulating the end game
- Do the operations of the business support the strategic direction?
- The role of the Chairman
- The CFO's perspective
- Building a roadmap that everyone can work to: days 1 to 100